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UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No.	034734.00002
First Inventor	John Covert
Title	System and Method For Creating Oustomized Electronic Messages
Express Mail Label No.	EV 403626231 US

(Only for new nonprovisional applications under 37 CFR 1.53(b))

APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents.	Mail Stop Patent Application Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450					
1. Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing) Applicant claims small entity status. See 37 CFR 1.27.  3. Specification [Total Pages 23] (preferred arrangement set forth below) - Descriptive title of the invention - Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program listing appendix - Background of the Invention - Brief Summary of the Invention - Brief Description of the Drawings (if filed) - Detailed Description - Claim(s) - Abstract of the Disclosure	T. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)  Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)  a. Computer Readable Form (CRF)  b. Specification Sequence Listing on:  i. CD-ROM or CD-R (2 copies); or  ii. Paper  c. Statements verifying identity of above copies  ACCOMPANYING APPLICATION PARTS					
4. Drawing(s) (35 U.S.C. 113) [Total Sheets						
Continuation  Divisional  Continuation-in-part (CIP)  of prior application No.:  Art Unit:  For CONTINUATION OR DIVISIONAL APPS only; The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5 is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.						
19. CORRESPON	DENCE ADDRESS					
Customer Number: 27863	OR Correspondence address below					
Name						
Address						
City	State Zip Code					
Country	elephone Fax					
Name (Print/Type) John A. Demos Signature	Registration No. (Attorney/Agent)   52,809   Date   03/19/04					

This collection of information is required by 37 CFR 1.53(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentially is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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FEE	TR	AN	SMI	TT	AL
1	for	FY	200	4	

Effective 10/01/2003. Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$) 385.00

Complete if Known				
Application Number				
Filing Date	Herewith			
First Named Inventor	John Covert			
Examiner Name				
Art Unit				
Attorney Docket No.	034734.00002			

METHOD OF PAYMENT (check all that apply)			FEE CALCULATION (continued)					
Check Credit card Money Other None		3. ADDITIONAL FEES						
✓ Deposit Account:				Small				
Denosit	`		Fee Code			Fee (\$)	Fee Description	Fee Paid
Account 502079	<del></del>		1051	130	2051	65	Surcharge - late filing fee or oath	
	Law Firm, P.A.		1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet	
Name L	of to: (abook all that apply)		1053	130	1053	130	Non-English specification	
The Director is authorized to: (check all that apply)  Charge fee(s) indicated below  Credit any overpayments		1812	2,520	1812	2,520	For filing a request for ex parte reexamination		
	fee(s) or any underpayment of		1804	920*	1804	920*	Requesting publication of SIR prior to Examiner action	
Charge fee(s) indicated below, except for the filing fee		1805	1,840*	1805	1,840*	Requesting publication of SIR after Examiner action		
to the above-identified dep		MILESANTE PLOT 1 - 10 AAN	1251	110	2251	55	Extension for reply within first month	
	CALCULATION	* 082* 031 LE LE E LLANC L	1252	420	2252	210	Extension for reply within second month	
1. BASIC FILING FE Large Entity Small Entity			1253	950	2253	475	Extension for reply within third month	
Fee Fee Fee Fee	Fee Description	Fee Paid	1254	1,480	2254	740	Extension for reply within fourth month	
Code (\$) Code (\$) 1001 770 2001 385	Utility filing fee	[005]	1255	2,010	2255	1,005	Extension for reply within fifth month	
1002 340 2002 170	Design filing fee	385	1401	330	2401	165	Notice of Appeal	
1003 530 2003 265	Plant filing fee		1402	330	2402	165	Filing a brief in support of an appeal	
1004 770 2004 385	Reissue filing fee		1403	290	2403	145	Request for oral hearing	
1005 160 2005 80	Provisional filing fee		1451	1,510	1451	1,510	Petition to institute a public use proceeding	
SUBTOTAL (1) (\$) 385		1452	110	2452	55	Petition to revive - unavoidable		
2 EVIDA CLAIM E	EES FOR UTILITY ANI		1453	1,330	2453	665	Petition to revive - unintentional	
Z. EXTRA CLAIN P	Fee fro	om		1,330	2501		Utility issue fee (or reissue)	
Total Claims 20 -20** = X = Independent 3 -3** = X		1502	480	2502		Design issue fee		
		1503	640	2503		Plant issue fee		
Claims  Multiple Dependent	~	14	1460	130	1460		Petitions to the Commissioner	
Large Entity   Small Entity		1807	50	1807		Processing fee under 37 CFR 1.17(q)		
Fee Fee Fee Fe	ee <u>Fee Description</u>		1806	180	1806		Submission of Information Disclosure Stmt  Recording each patent assignment per	
Code (\$) Code (\$	<ul><li>9 Claims in excess of 20</li></ul>	1	8021	40	8021	1 40	property (times number of properties)	
1201 86 2201	43 Independent claims in		1809	770	2809	385	Filing a submission after final rejection (37 CFR 1.129(a))	
1203 290 2203	145 Multiple dependent cla	im, if not paid	1810	770	2810	385	For each additional invention to be	
1204 86 2204	43 ** Reissue independer over original patent	nt claims	1801	770	2801	385	examined (37 CFR 1.129(b))  Request for Continued Examination (RCE)	
1205 18 2205	9 ** Reissue claims in ex		1802	900	1802	900	,	
•	and over original pat	ent	Other	fee (sn	ecify)		or a design application	
SUBTOTAL (2) (\$)		Other fee (specify)  *Reduced by Basic Filing Fee Paid  SUBTOTAL (3) (\$)						
**or number previously paid, if greater; For Reissues, see above						30BTOTAL (3) (3)	1	

(Complete (if applicable)) SUBMITTED BY Registration No. Name (Print/Type) John A. Demos 52,809 Telephone 864-232-4261 (Attorney/Agent) Date Signature

> WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re: John Covert, et al

Serial No.: --

Filed: Herewith

For: System and Method for Creating

**Customized Electronic Messages** 

Docket No.: 034734.00002

Mail Stop Patent Application Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

## TRANSMITTAL LETTER

Please find the following correspondence items enclosed for filing in the United States Patent and Trademark Office:

- 1. Utility Patent Application Transmittal;
- 2. Fee Transmittal for FY 2004 in duplicate;
- 3. Specification (23 pages);
- 4. Drawings (3 pages);
- 5. Declaration for Patent Application and Power of Attorney;
- 6. Information Disclosure Statement;
- 7. Form PTO/SB/08A; and
- 8. Return postcard.

Please charge payment of fee of \$385.00 to Deposit Account No. 502079. A duplicate copy of this letter is enclosed.

Respectfully submitted,

John A. Demos

McNAIR LAW FIRM, P.A. Registration No. 52,809

P.O. Box 10827

Greenville, S.C. 29603-0827 Telephone: (864) 232-4261 Attorney for the Applicant I hereby certify that this correspondence is being deposited with the United States Postal Services as "EXPRESS MAIL" mailing label \*\* with sufficient postage and mailing label affixed thereto, in an envelope addressed to: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.

Date:

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